Empowering Young Talent Together

HKUST Business School
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At HKUST Business School, we are committed to nurturing the next generation of business leaders to invigorate businesses in novel and innovative ways. Our world-class business programs impart cutting-edge knowledge and skills to top students from around the world. We also collaborate with partners like you to empower students with real-world experiences, enhancing their career readiness and capacity to contribute in their chosen fields.

In exchange, our partners have the opportunity to collaborate with some of the brightest young minds, benefiting from their fresh perspectives and expertise to drive innovation and business advancement. They can also capture the right talent early to enrich their talent pipeline, and ensure their competitiveness in a constantly changing business world.

Join us in fostering the leaders of tomorrow. Together, let’s push the frontiers of business excellence today.
Why Partner with Us?

Consistently ranked top 10 in Asia and top 50 in the world in major business subjects

→ Accounting & Finance
→ Business & Management
→ Computer Science & Information Systems
→ Economics & Econometrics
→ Statistics & Operational Research

QS World University Rankings by Subject (2017-2023)

HKUST Business School is globally recognized as one of the most respected business schools in Asia and has been constantly ranked as one of the best in the world.
Message from Associate Dean

As a leading institution in business education, HKUST Business School is dedicated to creating a positive impact on society and the business world. Our mission is to advance global business knowledge and cultivate the next generation of leaders for Asia and beyond. Each year, we welcome students from diverse academic and cultural backgrounds to our campus, where they receive the very best business education. Since 1991, we have nurtured numerous global citizens and high-achieving business leaders.

Our dynamic curriculum allows these talented, ambitious young individuals to explore their intellectual curiosity and expand their knowledge. To prepare our students for the real world, we also provide opportunities for them to develop outside of the traditional classroom setting. We connect them with global and industry learning experiences that are essential in identifying their strengths and exploring their potential.

Our mission would not be possible without the support of our partners – corporations, organizations, and industry leaders like you – who provide invaluable opportunities for our students to learn and grow. Our collaboration gives these talented students a chance to put theory into practice, learn from seasoned professionals and alumni, explore their interests, and realize their potential. Every experience helps them develop the knowledge, skills, and competencies that employers seek in future employees, as well as the leadership qualities they need to excel in their future careers and personal lives. Our students are always grateful for these opportunities and they show their appreciation by sharing their talents, skills, and ideas, and demonstrating exceptional dedication, innovation, and professionalism.

Your partnership is vital in developing future leaders who will go on to achieve successful careers, serve the community, and positively impact different sectors and strata of society. I warmly invite you to join us on this journey.

Prof. Allen HUANG
Associate Dean of Business and Management (UG Programs)
Director of Karen Lee Student Mentoring Center
Associate Professor of Department of Accounting
Associate Director of Center for Business and Social Analytics
Executive Committee of Institute for Emerging Market Studies
Message from Associate Director

At HKUST Business School, we go the extra mile to help our students prepare for successful careers in various industries. Our strong ties to the business sector and our relationships with companies, NGOs and alumni help us augment our students’ academic learning with unparalleled real-world exposure. This includes learning from local and international business leaders and corporations, gaining first-hand career information from alumni and obtaining experience both domestically and internationally.

Our programs are designed to promote all-round development. For instance, corporate and community services projects provide students with consulting experience. Academic and international exchange programs help students develop their academic skills and global perspectives. Industry talks, workshops and alumni sharing give students exclusive opportunities to interact with professionals and learn about the latest business trends, industry practices and career tips. Job and internship opportunities sourced from our extensive network of corporate partners and alumni are carefully curated by our office and made available on our online job board for ambitious students to select from.

Together with our corporate and NGO partners, industry leaders and alumni, we nurture and shape the future generation of leaders, empowering them with the competencies and confidence they need to succeed and meaningfully impact business, society and the world.

Prof. Veronique LAFON-VINAIS

Executive Director of Career Development and Corporate Outreach
Associate Director of Undergraduate Programs
Associate Professor of Business Education
Associate Director of the World Bachelor in Business Program
Program Co-Director of the BSc in Sustainable and Green Finance
HKUST Business School is a highly diverse school

- **38%** Mainland China
- **14%** USA
- **9%** Europe
- **6%** Canada
- **11%** Hong Kong
- **6%** India
- **16%** Others

- **150+** faculty members representing over 25 nationalities
- **130+** exchange partners for undergraduate programs
- **3,900+** undergraduate students representing over 45 nationalities
- **35,000+** alumni representing over 100 nationalities
- **150+** faculty members representing over 25 nationalities
Our Programs

Our undergraduate programs are designed to provide students with a broad foundation of knowledge and a high level of flexibility so that they can acquire multidisciplinary skills in tune with the ever-evolving business environment.

We offer over 50 single or multiple major program combinations. About 70% of our students graduate with more than a single major.

Bachelor of Business Administration (BBA)

→ Economics
→ Finance
→ General Business Management
→ Global Business
→ Information Systems
→ Management
→ Marketing
→ Operations Management
→ Professional Accounting

Bachelor of Science (BSc)

→ Economics and Finance
→ Quantitative Finance

Joint school and interdisciplinary programs

→ BSc Biotechnology and Business
→ BSc Mathematics and Economics
→ BSc Risk Management and Business Intelligence
→ BSc Sustainable and Green Finance
→ Dual Degree Program in Technology and Management

Joint university program

→ World Bachelor in Business

Self-financed program jointly offered by the HKUST Business School with University of Southern California and Bocconi University
UG Student Development and Career Services

The Undergraduate Programs Office of HKUST Business School collaborates with corporations, NGOs, alumni and industry leaders to provide business students with a variety of enrichment opportunities. Our goals are to extend students’ learning beyond the classroom, expand their perspectives and help them hone the skills they need to thrive in business and their future careers.
The HKUST Business School Career Development Advisory Council was formed in 2022 to facilitate students’ career development by providing strategic advice. Under the leadership of our founding chairman, Prof. Albert Ip, the Council ensures that our programs, activities and services align with the needs of employers, provide impactful work-based learning opportunities to students, and effectively connect students and the School with the wider business community.

The Council consists of prominent business leaders from diverse fields appointed on a two-year renewable term. For the most up-to-date information of the council members, please refer to https://bmundergrad.hkust.edu.hk/career-development/career-advisory-council
Employers worldwide are impressed with HKUST graduates’ abilities and entrepreneurial mindset. In the Times Higher Education Global Employability Ranking, we have consistently been ranked the first place in Hong Kong and among the top 3 in Greater China.

**Our graduate employment status**

Nearly 90% of our graduates joined the workforce, while 10% pursued further studies.

- **Over 70%** obtained multiple job offers
- **Over 80%** obtained their first job offer by July
- **Over 90%** completed at least one internship before graduation

Note: The above data were extracted from the Graduate Employment Survey 2022 conducted by HKUST Career Center.
Employment sector

- Commerce and Business: 89%
- Engineering and Industry: 6%
- Education: 2%
- Government and Related Organizations: 2%
- Community and Social Services: 1%

Job nature

- Banking / Finance: 35%
- Administration / Management: 26%
- Accounting / Auditing / Taxation: 15%
- Marketing / Sales: 11%
- System Analysis & Computer Programming: 8%
- Others: 5%

Gross monthly income

- Average: $31,875
- Median: $23,833

Offers from leading companies

- AlphaSights
- Bank of America
- BOCHK
- Citibank
- Deloitte
- EY
- Goldman Sachs
- Hang Seng Bank
- HSBC
- JPMorgan Chase & Co.
- KPMG
- L'Oréal
- Morgan Stanley
- PwC
- Societe Generale
- UBS
- UBS
Job posting and recruitment service for employers

Employers can effectively reach out to talented students and recruit the best candidates for graduate and internship vacancies. The Undergraduate Programs Office posts job openings on an Online Job Bank that is only available to undergraduate business students. If needed, HKUST can pre-screen the applications for employers based on job specifications and requirements.
Guide to job posting on the Online Job Bank

Employer sends a job posting request to bmcareer@ust.hk

Job opening posted on Online Job Bank

Job accepts direct applications

Job requires pre-screening and nomination

Employer receives applications from students directly

Employer receives recommendations from our office for the most suitable candidates
Be Our Project Partner

Engaging students in real-world projects and internship programs is an excellent way to help develop future business leaders. It is also a great opportunity to gain fresh perspectives and creative ideas from passionate young minds, and identify potential interns or employees early for a robust talent pipeline.
Corporate Project

Corporate partners challenge students by asking them to serve as student consultants and provide solutions. This is a unique opportunity for students to apply the latest business knowledge, research findings and innovative approaches to real-world business problems while earning course credits. Corporate partners can also increase the awareness of their brands among the next generation and attract purposeful business leaders to their organizations.
Community Services Project

In this credit-bearing project, students can apply what they have learned in classroom and make a difference in people’s lives.

Roles of corporate / NGO / social enterprise partners

→ Provide a business problem for students to solve
→ Attend the briefing session, kickoff meeting and final presentation
→ Appoint one staff member as the project lead to guide the student team throughout the project
→ Meet regularly (at least once a month) with students and provide timely feedback during the project period
Social Enterprise Internship Program

Experienced supervisors from social enterprises or NGO partners guide students as they gain exposure to and participate in social entrepreneurship and charity. The experience allows students to understand society from a social good perspective and will spark their interest in pursuing a career in non-profit management or social advocacy.

Duration for Corporate Project / Community Services Project

Four to five months in the Fall and Winter or Winter and Spring Terms
Be Our Speaker

Industry Talks
Seasoned professionals from various industries share their careers and business experiences with students, offering them an exclusive window into the field, as well as the opportunity to interact with exemplary business leaders.

Recruitment Talks
Corporations can speak to potential employees about their company, graduate and internship opportunities, as well as the talent they are looking for. An excellent opportunity for organizations to create visibility on campus, network with students face-to-face, and help them discover career paths they may not have known about or considered.

Dialogue with Executive Series
Real-world knowledge and business savviness are essential for a business student’s success. The series features senior executives from a variety of industries who share their perspectives and executive-level insights into some of the biggest and most recent trends impacting the business world.

1. Wallace LAM, Head of Institutional Banking Group of DBS Hong Kong
2. Ricky NG, Head of Wholesale Banking of UOB
3. Poman LO, Vice Chairman of Regal Hotels Group and Founding Managing Partner of AlphaTrio Capital
Inspire and educate students on industry trends and sharpen their business acumen through talks and events, while gaining insights into the thinking of the younger generation.

Alumni Sharing Series
Alumni give back by helping current undergraduate students in their transition from campus to the business world. During these sessions, alumni can share their experiences and insights, allowing younger students to learn about different careers and explore various career options in greater depth.

Company Visits
Showcasing the company environment and enthusing students about its field and industry, company visits allow students to get an authentic feel for what working at the company will be like, gain a deeper understanding of the corporate values, culture and operations, industry prospects, and the skills to excel in the field.

Career Development Workshops
Designed to help students enhance their career readiness and succeed in a highly competitive workplace, these workshops help students build essential skills for future success in a hands-on setting. Examples are how to make a lasting first impression, evaluating and handling job offers, negotiation and influencing.

4. Divya SHETH, alumnus of BBA (Information Systems & Marketing) and Associate Director, PWM Advisor Marketing of UBS
5. Students visited Hong Kong Air Cargo Terminals Limited.
6. A personal grooming workshop was sponsored by Estée Lauder
Be Our Supporter

Recognize and nurture talented future leaders by donating toward awards, scholarships and programs, and helping outstanding students unleash their full potential, pursue their passions and follow their dreams.

Career Mentorship Program

(supported by Dr. Karen Lee Memorial Fund)

HKUST Business School alumni with significant industry experience can become mentors to provide support and advice to undergraduate students as they navigate their career paths and grow their personal and professional currency.

Mentors develop leadership skills and gain different perspectives as they interact with their mentees from different backgrounds and generation during the year-long program.

There are two intakes in this program – March and October every year.

Scholarships and Student Funds

Broaden students’ horizons by supporting scholarships and student funds that provide overseas experiences. The international exposure will enable students to develop a global outlook, work with people from different cultures and expand their networks across our interconnected world.

→ Wong Chak Chui International Enrichment Scholarship (supported by Wong Chak Chui Charitable Foundation)

→ International Enrichment Grant

→ Franklin Fund for International Business Studies (supported by funding from Prof. Larry Franklin)
Fellowship and Internship Programs

Promote exceptional dedication and excellence by awarding corporate scholarships to select students who complete a full-time paid internship. Provide exclusive internship opportunities for talented students to gain valuable experience and knowledge, and develop their career paths.

Past and current programs include

→ Fosun Group Young Fellowship Program
→ Value Partners Young Fellowship Program
→ UOB-HKUST Practicum in Commercial World

HKUST International Case Competition (HKICC)

The HKUST Business School has hosted the HKICC, one of the highest-ranked international undergraduate business case competitions, since 2003. Companies share their business case studies as opportunities for young business talent from across the globe to offer potential solutions to business challenges.

Please contact hkicc@ust.hk for more information.
Our Annual Schedule

- **Fall and Winter Terms**
  - Corporate/Community Services Project
  - Graduate Jobs
  - Social Enterprise Internship
  - Winter Internships

- **Winter and Spring Terms**
  - Corporate/Community Services Project
  - Winter and Spring Internships

- **Graduate Jobs**
  - Summer Internships
  - Social Enterprise Internship

- **Seminars/Workshops**
  - Seminars/Workshops
  - Winter Internships

- **Gap-semester/Gap-year/Part-time Internships**
  - Winter Internships

- **Scholarships/Events/Other Opportunities**
Bespoke Collaborations

We partner with corporates and organizations from Hong Kong and beyond to provide professional development and career opportunities for our students. Please contact us to discuss customized partnerships that align with your needs.