HKUST BUSINESS SCHOOL 香港科大商學院
WORLD CLASS IN ASIA | Undergraduate

SHORT-TERM STUDY PROGRAMS
Info Session for Summer 2026

March 12, 2026, 12:30 – 1:30pm

SBM UG EXCHANGE PROGRAMS

bmugexch@ust.hk
bmundergrad.hkust.edu.hk/exchange

Summer Programs Introduction

Why join a Summer Program?

- A chance to do something *meaningful* & *rewarding* over the summer break
- Gain *international exposure*
- Meet students from *around the world*
- Establish *international friendships*
- Gain *credits* for transfer
- Lastly, ***IT'S FUN***!!

Summer Programs Overview

Eligibility

- Year-1 to Year-3 students
- SBM undergraduate students
- No interview
- No CGA requirement *(unless specified by partners)*
- Short term
- Lesser fees

Short-Term Programs Statistics

Overall:

- 2024-2025 programs promoted: 24
- Students participated: 14

Winter/Summer Program 2024-2025

- Bocconi, HEC Paris, WHU, BI Norwegian and etc.

WHU Otto Beisheim School of Management

BI Norwegian Business School

KEDGE BUSINESS SCHOOL

HEC PARIS

Bocconi

List of Short-term Programs 2025-26

2026 Summer *(All in-person, unless specified)*

1. WHU Otto Beisheim School of Management, Germany
2. Vienna University of Economics and Business, Austria
3. Copenhagen Business School, Denmark
4. KU Leuven, Belgium
5. University of Galway, Ireland
6. Lancaster University, UK
7. Peking University, China ***Highlight***
8. KEDGE Business School, France
9. University of Mannheim, Germany
10. EDHEC Business School, France
11. IÉSEG School of Management, France
12. Aalto University, Finland
13. Zhejiang University, China ***Highlight***

2025 Winter

1. KU Leuven, Belgium
2. WHU Otto Beisheim School of Management, Germany (online)
3. KEDGE Business School, France

**For the most updated information, please check partners' websites as some information may have changed.*

13. Zhejiang University (in-person)

Highlight!

Region (City)	China (Hangzhou in Zhejiang)
University	Zhejiang University
Title	SDG Sustainable Consumption and Production
Dates	6 – 17 July 2026 (2 weeks)
Deadline	10 Apr 2026
Fee	Housing Fee: RMB120 per night **5 tuition fee waiver spots are available. Please email bmkaki@ust.hk by Mar 30. *First email, first served.***
Email	limo31@zju.edu.cn
Website	http://en.som.zju.edu.cn/international/explorer.aspx
Activities	Campus Tour & Orientation, Opening Ceremony, Visit to Zhejiang University Art & Archaeology Museum, Company Visit, Handcrafted Rubbings Workshop
Remarks	The program is 3-credit. Student will earn a certificate upon completion and a transcript. Do not need to apply for student visa.

Scan the QR code or click this link for the syllabus

7. Peking University (in-person)

Highlight!

Region (City)	China (Beijing, Chengdu and Shanghai)
University	Peking University
Title	Doing Business in China (DBIC)
Dates	Session A: 17 – 30 May 2026 (Clash with our Spring 2026) Session B: 14 – 27 Jun 2026
Deadline	15 May 2026 (Session B)
Fee	CNY 28,000 (Tuition Fee*) + CNY 22,000 (Program Fee with housing and most meals included) ***3 exchange spots are available with tuition fees waived. Please email bmkaki@ust.hk by Mar 27. *First email, first served*.**
Email	pku-dbic@gsm.pku,edu.cn
Website	https://dbic.gsm.pku.edu.cn/Program/DBIC_Program_Conducted_in_English.htm
Activities	Company visit, guest speakers, practical projects, and cultural events
Remarks	Suitable for Year 3 students.

北京大學
PEKING UNIVERSITY

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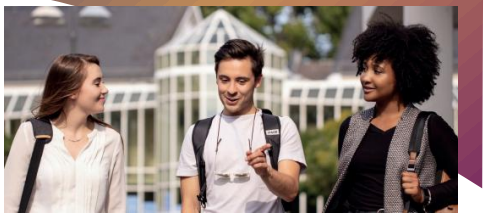
1. WHU (in-person)

Region (City)	Germany (Vallendar)
University	WHU Otto Beisheim School of Management
Title	Bachelor European Summer Program 2026 The Business, Political and Cultural Environment in Europe
Dates	24 May – 12 Jun 2026 (3 weeks) *Slight clash with end of Spring semester. Students need to take it into consideration.*
Deadline	28 Mar 2026
Fee	€615 (Base fee) + €2,255 (Tuition fee)
Email	pui-ying.chan@whu.edu
Website	http://www.whu.edu/ba-esp
Activities	Welcome reception and farewell dinner, excursions, socials, company visits and visits to historical sites, 24-hour gym access
Remarks	No nomination as it is not exchange. The students can download the registration form, fill out and send to the above email.



WHU
Otto Beisheim School of Management

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2. Vienna University of Economics and Business (in-person)

Region (City)	Austria (Vienna)
University	Vienna University of Economics and Business
Title	International Summer University[WU] 2026
Dates	29 Jun – 17 Jul 2026 (3 weeks)
Deadline	31 Mar 2026
Fee	€1,490 (Program fee + tuition)
Email	isuwu@wu.ac.at
Website	https://short.wu.ac.at/isuwu
Activities	Various cultural and social activities which may include Vienna city tour, a visit to a traditional Viennese, opening and closing events, a hike in the hills surrounding Vienna and museums visits.
Remarks	A minimum of 1 year of UG education with a specific focus on business administration and related areas completed by the time of participation. Students choose 2 courses from different sets of courses.

WU WIRTSCHAFTS UNIVERSITÄT WIEN VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

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3. Copenhagen Business School (in-person)

Region (City)	Denmark (Copenhagen)
University	Copenhagen Business School
Title	CBS Summer University 2026
Dates	22 Jun – 3 Jul 2026 (2-week) / 22 Jun – 10 Jul 2026 (3-week) / 22 Jun – 31 Jul 2025 (6-week)
Deadline	14 April 2026
Fee	Tuition fee of a 3 or 6-week course: €1,625 Tuition fee of a 2-week course: €785
Email	summer@cbs.dk
Website	https://www.cbs.dk/en/study-programmes/summer-university
Activities	Welcome meet-up, Introduction sessions and social programme for international students
Remarks	A selection of courses is offered. Students should check the course catalogue for any prerequisites. Interested students shall apply as fee-paying Non-European Freemovers.

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4. KU Leuven (in-person)

Region (City)	Belgium (Leuven)
University	KU Leuven
Title	KU Leuven Summer School 2026 “Europe Inside Out”
Dates	6 ECTS: 22 Jun – 3 Jul 2026 (2 weeks) OR 8 ECTS: 22 Jun – 10 Jul 2026 (3 weeks)
Deadline	1 Apr 2026
Fee	€600 for 2-week programme / €750 for 3-week programme (Tuition Fee, discounted for our students)
Email	europe-inside-out@kuleuven.be
Website	http://kuleuven.be/english/summer-schools/europe-inside-out-2026
Activities	Visit of the European Parliament including Q&A with a Member of Parliament, Company visit and Social programme (including day trips to Antwerp, Brussels and Paris)
Remarks	Suitable for Year 3 students.

KU LEUVEN

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5. University of Galway (in-person)

Region (City)	Ireland (Galway)
University	University of Galway
Title	International Summer School Business and International Management
Dates	14 Jun – 11 Jul 2026 (4 weeks)
Deadline	30 Mar 2026
Fee	€2,445 (Tuition fee) + €1,350 (Accommodation)
Email	summerschool@universityofgalway.ie or maria.brady@universityofgalway.ie
Website	https://www.universityofgalway.ie/international-summer-school/
Activities	Orientation, introductory classes, campus tours, field trip
Remarks	Business courses are offered - Economic Policy in Ireland & International & Cross Cultural Management. To participate, a minimum GPA of 3.0 on a 4.0 scale (or equivalent) and have completed a course or related course in the Principles of Micro-economics.

Scan the QR code or click this link for the brochure

6. Lancaster University (in-person)

Region (City)	UK (Lancaster)
University	Lancaster University
Title	2026 Global Summer Schools
Dates	6 – 24 Jul 2026
Deadline	7 Apr 2026
Fee	£3,748 for “Leadership”, “Sustainability & Innovation” £3,078 for “International Cultural Experience” **Include tuition, catered en-suite single room, evening activities*
Email	globaschools@lancaster.ac.uk
Website	https://www.lancaster.ac.uk/study/international-students/global-summer-schools/
Activities	Evening activities and weekend tours, including group coach trips, sports, games and cultural activities *(details)*
Remarks	3 programs are offered, including Leadership, Sustainability & Innovation, International Cultural Experience and Film. SBM students are exempt from the English Language Qualification by completing this form.

Lancaster University

Brochure or leaflet is not available.

8. KEDGE Business School (in-person)

KEDGE BUSINESS SCHOOL

Region (City)	France (Marseille / Paris)
University	KEDGE Business School
Title	KEDGE International Summer School 2026
Dates	8 Jun – 31 Jul 2026 (1 or 2 weeks per package)
Deadline	7 May 2026
Fee	€1,000 for 1 course or €1,800 for 2 courses (Tuition fees) + €100 (Registration fee)
Email	short-terms@kedgebs.com
Website	Link
Activities	Company visits or business talks and cultural activities
Remarks	7 different packages with 13 courses are offered on 2 campuses in Paris and Marseille. Follow just 1 course or follow as many as 4 total courses. Suitable for Year 3 students.

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9. University of Mannheim (in-person)

Region (City)	Germany (Mannheim)
University	University of Mannheim
Title	MBS Summer School 2026
Dates	Doing Business in Germany: 29 Jun – 3 Jul 2026 Artificial Intelligence in Business: 6 – 10 Jul 2026 Entrepreneurship and Innovation: 13 – 17 Jul 2026
Deadline	30 Apr 2026
Fee	€940 - 1 module / €1,880 - 2 modules / €2,820 - 3 modules **10% off discount applied for our students*
Email	shortprograms@mannheim-business-school.com
Website	https://www.mannheim-business-school.com/en/mba-master-and-courses/short-programs/mbs-summer-school/
Activities	Company visits, cultural activities, lunch from Monday to Friday, welcome and farewell reception at MBS lecture facilities
Remarks	Suitable for Year 3 students. Apply for either one, two or all three modules.

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10. EDHEC Business School (in-person)

EDHEC BUSINESS SCHOOL

Region (City)	France (Nice)
University	EDHEC Business School
Title	The Business of Luxury
Dates	22 Jun – 3 Jul 2026 (2 weeks)
Deadline	20 Mar 2026
Fee	€700 (Service fees) + €2,800 (Tuition fees)
Email	iro.coordinators@edhec.edu
Website	https://www.edhec.edu/en/programmes/summer-programme-business-luxury
Activities	Key company visits, including Lancôme Domaine de la Rose (fragrance house in Grasse), GlobeAir (Private Jet Charter company in Monaco) & Château de Crémat (vineyard in Nice)
Remarks	Suitable for Year 3 students. You can specialise in your second week either “fine perfumes & luxury beauty” or “ultra luxury & hospitality”. Interested student shall apply as free mover (fee-paying).

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11. IÉSEG School of Management (in-person)

Region (City)	France (Paris)
University	IÉSEG School of Management
Title	IÉSEG International Summer programs
Dates	6 – 17 Jul 2026 (2 weeks) • Digital Marketing Summer Program • Fashion Business Summer Program • Artificial Intelligence & Sustainability Summer Program 6 – 31 Jul 2026 (4 weeks) • International Summer Academy
Deadline	1 May 2026
Fee	€1,939 for 2-week program or €2,182 for 4-week program **10% off discount applied for our students*
Email	short-term-programs@ieseg.fr
Website	https://www.ieseg.fr/en/programs/short-term-programs/
Activities	Orientation Session, Social and cultural activities, International evening, closing ceremony, specific activities per program
Remarks	4 different programs are offered. Please refer to course syllabus in the Program Content page for the pre-requisite.

IÉSEG SCHOOL OF MANAGEMENT

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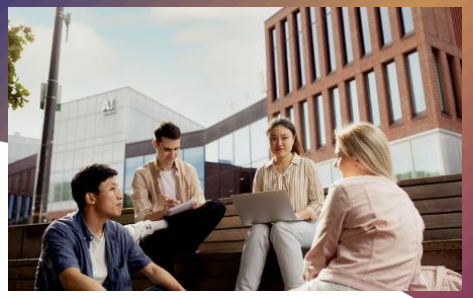
12. Aalto University (in-person)

Region (City)	Finland (Espoo)
University	Aalto University
Title	Information Technology Program
Dates	1 Jun – 28 Aug 2026 (13 weeks)
Deadline	10 Apr 2026
Fee	€360 (Tuition Fee)
Email	varun.kishore@aalto.fi
Website	https://www.aalto.fi/en/school-of-business/information-technology-program-itp
Activities	Kick-off week
Remarks	ITP is a comprehensive program consisting of four courses: three lecture-based courses and one project course, combining digital business, design, and technology. All study backgrounds are welcome. 60 ECTS completed in BSc studies before the start of the program. BBA is also possible.



Aalto University

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14. SKEMA Business School (in-person)

Region (City)	France (Paris / Sophia Antipolis)
University	SKEMA Business School
Title	Summer School 2026
Dates	Sustainable Finance: 13 – 17 Jul 2026 @ Paris Luxury Foundations: 20 – 24 Jul 2026 @ Paris Entrepreneurship & Innovation: 27 – 31 Jul 2026 @ Sophia Antipolis (1 week for each program)
Deadline	TBC
Fee	Program Fees: €1,350 per program
Email	summerschool@skema.edu
Website	https://www.skema.edu/en/summer-schools
Activities	Company visit, Coffee breaks, Lunches
Remarks	3 modules are offered. Students may combine up to three modules.

Scan the QR code or click this link for the website

15. ESSEC Business School (in-person)

Region (City)	France (Cergy)
University	ESSEC Business School
Title	Summer School 2026
Dates	6 – 17 Jul 2026 (2 weeks)
Deadline	31 May 2026
Fee	€2700 (Program Fee, including housing)
Email	alegessec-gestion@essec.edu
Website	https://essec.edu/en/program/summer-bachelor-cergy/
Activities	NA
Remarks	Seven topics will be covered over a 2-week period.

ESSEC BUSINESS SCHOOL

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HKUST Study Abroad Grant

- Basic grant: HK$10,000
- Each student is eligible to receive the Grant **once** throughout their UG studies for participation **in one approved study abroad program**.
- Self-arranged study abroad programs should have a duration of 2 weeks or above. To be eligible for funding, the program must meet the eligibilities in this link. For example:
  - Comprise of credit-bearing courses, at UG level or above
  - In-person
  - The host university must issue an official academic transcript
- Students must first submit a study abroad program registration application and obtain an approval from the Office of Global Learning before the commencement of the program.
- Additional support for students receiving financial assistance from HKSAR government is available.
- The schemes are handled by **Office of Global Learning**. For details, check following link:
  - ***Student Guidelines and Important Notes for Students***:
    https://studyabroad.hkust.edu.hk/outbound/funding-support/AY25-26
    Enquiries: study.abroad@ust.hk

SBM Travel-Related Financial Fund

- **Franklin Fund for International Business Studies**
  - Not less than 14 days and not more than 4 months
  - Permanent residents of Hong Kong and non-final year undergraduates from SBM and Dual degree programs.
  - Overseas summer programs held outside Hong Kong, Macau, and China
- Application opens from **March 9 to 31, 2026**. Applicants are required to fill in the application form and short-listed applicants will be invited for interview.
- The fund is handled by **SBM UG Student Development & Career Services Team**. For details, check following link:
  - https://bmundergrad.hkust.edu.hk/student-life/scholarship/franklin-fund
  - Enquiries: bmcareer@ust.hk

Short-term Study Programs Credit Transfer

- Possible to get course credit transfer depending on courses, duration and assessment
- Students are required to register the study with OGL
- Maximum 3 courses

Self-arranged Study Guidelines	https://registry.hkust.edu.hk/resource-library/courses-taken-elsewhere-during-registration-ug
Credit Transfer Guidelines	https://w5.ab.ust.hk/jsct/ct_stdt_appl
Credit Transfer Database	https://registry.hkust.edu.hk/useful-tools/credit-transfer/database-institution

- Refer to the website of University Common Core Program for maximum number of transferred credits in the common core areas in the Broadening group.
- For enquiries, please contact ARO via this form: https://registry.hkust.edu.hk/enquiry

Short-term Study Programs Website

- Please check the handout on our website frequently for the most recent programs
- Updated on a Rolling Basis

Website:

https://bmundergrad.hkust.edu.hk/exchange/study-programs/short-term-study-program

Contact Information

SBM UG Exchange Team

Email: bmugexch@ust.hk

Tel: 2358 8626

The End

Q&A