HKUST
BUSINESS SCHOOL
香港科大商學院
WORLD CLASS IN ASIA

iGNITE

Business Innovation

HKUST BUSINESS SCHOOL
UNDERGRADUATE PROGRAMS

FLEXIBLE CURRICULUM, DIVERSE PROGRAM CHOICES

Customize your own curriculum to acquire multidisciplinary knowledge that fits your career interests and the ever-changing business environments.

Over **70%** of our students opt for a diverse combination of multiple business majors and / or non-business minors to **graduate with more than a single major**.

School-based Admissions
(i.e. Business and Management)

OR

Program-based Admissions

120-credits BBA/BSc DEGREE

- **UNIVERSITY COMMON CORE**
- **BUSINESS CORE**
- **MAJOR**

Business Major
- BBA in Economics
- BBA in Finance
- BBA in Global Business
- BBA in Information Systems
- BBA in Management
- BBA in Marketing
- BBA in Operations Management
- BBA in Professional Accounting
- BSc in Economics and Finance
- BSc in Quantitative Finance

OR

Joint Major
- BSc in Risk Management and Business Intelligence
- BSc in Sustainable and Green Finance
- BSc in Biotechnology and Business*
- BSc in Mathematics and Economics*

- **FREE ELECTIVES / ADDITIONAL MAJOR(S) / MINOR(S) / EXTENDED MAJOR#**

* Admissions administered by the School of Science
\# Options for choosing an extended major in Artificial Intelligence (AI), Creative Arts and Digital Humanities (CADH) or Sustainability (SUST)

BUSINESS LEARNING ENRICHMENT

Your learning never stops in the classrooms! Take part in **hands-on projects with real-life applications** to gain valuable experience to complement your academic study.

- Business Case Competitions
- Community Services Projects
- Corporate Projects
- Entrepreneurship Competitions and Support
- Internship Programs
- Social Enterprise Internship Program

Extensive partnership with **leading organizations** and **44,000+ supportive alumni** across industries.

EXTENSIVE GLOBAL PARTNERSHIP

Benefited by our extensive partnership with prestigious business schools around the globe, **around 80% of our students have overseas learning experience by the end of their undergraduate studies**.

Overseas Exchange

Our students are in one of the **largest global exchange programs in Asia** to gain international exposure at other top business schools in our network.

~80% students join overseas learning programs

~400 incoming exchange students every year

165+ world-renowned exchange partners

~50% students participate in one-semester exchange

Other International Opportunities

- Business case competitions
- Overseas internships
- Visiting student programs
- Overseas study trips
- Overseas community service projects
- Winter / Summer study programs

360° CAREER SERVICES

A dedicated team of career advisors provide professional support and resources to help you fully recognize your potential and give you a head start in identifying internship and full-time career opportunities.

- Company visits
- Dialogue with Executive Series
- Individual career advising sessions
- Job hunting skills workshops
- Online job board and application platform

70+ industry talks, tailor-made workshops, seminars, and alumni-sharing sessions per year

~200 business-specific job postings per year

90% students with internship experience

Information updated as of September 2026. Please refer to the HKUST Business School website for the latest updates and information.

VIBRANT STUDENT LIFE

Work hard and play hard at HKUST. We provide plenty of opportunities for you to develop social networks and enjoy campus life.

- Business Student Ambassadors (BSA) & Business Cohort Community (BCC) for peer bonding and network building
- Over **6,000** residential places are available for undergraduate students across **14** halls, including **13** on-campus halls and **1** off-campus hall
- **100+** student societies and interest clubs

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INTERNATIONAL RECOGNITION

YOUNG UNIVERSITY

NO.3
in the World

Times Higher Education 2024

No.1 in the world 2018-2020

GRADUATE EMPLOYABILITY

NO.1 in Hong Kong

NO.25 in the World

NO.6 in Asia

Times Higher Education 2026

ACADEMIC EXCELLENCE

Consistently ranked

TOP 10 in Asia

- Accounting & Finance
- Business & Management Studies
- Computer Science & Information Systems

TOP 40 in the world

- Economics & Econometrics
- Marketing
- Statistics & Operational Research

QS World University Rankings by Subject 2017-2026

RESEARCH

NO.1 in Asia

The UTD Top 100 Business School Research Rankings (2005-2023)

HIGH-CALIBER STUDENTS

Every year, we admit **over 1,100 high-caliber full-time undergraduate students** and host around **400 incoming exchange** students from around the world.

1,100+
First year student intake

~40%
Local students with local qualifications

~17.5%
International students

~25%
Local students with international qualifications

~17.5%
Mainland China, Taiwan & Macau students

IGNITE

WORLD-CLASS FACULTY

160+

Our **160+ faculties from over 25 nationalities** are leading academics from diverse backgrounds who hold PhDs from the best universities. Recognized worldwide for being at the forefront of business research, we bring expert insights and an innovative approach to business education.

DIVERSE STUDENT AND ALUMNI MIX

50+

About 4,600 talented students from over 50 countries facilitate cultural exchange on campus. The diverse profile provides an exciting platform for cross-boundary learning! The connection extends beyond graduation into a powerful worldwide network with **alumni of over 100 nationalities**.

BEAUTIFUL CAMPUS

60 hectare

Our **60-hectare seaside campus** in Clear Water Bay is regarded as one of the most beautiful campuses in the world. The extraordinary natural landscape and modern facilities provide a pleasant living and learning environment for students.

HYBRID ADMISSIONS

You can apply directly to the program if you have a strong interest in a specific area of business (i.e. program-based admissions). You may also explore various business disciplines and choose your major in the second year through school-based admissions route – Business & Management.

Program-based applicants are strongly encouraged to include Business and Management in their application for concurrent consideration to maximize the chance for admissions.

Students admitted to School or Program follow the same Year-1 curriculum.

PRE-UNIVERSITY PROGRAMS FOR SENIOR SECONDARY STUDENTS

Get to know us earlier and explore the possibilities!

Business YoungStars
A year-long weekend program with mini-lectures and practical workshops that allows you to explore different business disciplines.

Business Summer Camp
An on-campus Summer Camp featuring business workshops and fun where you may experience U-life with student leaders.

HKUST Summer Institute
A selection of introductory courses that allow you to get a taste of university education and earn university credits.

MORE DETAILS

Application | https://join.hkust.edu.hk/
Scholarships and financial aid | https://sfao.hkust.edu.hk/
Housing and residential life | https://shrl.hkust.edu.hk/
Credit transfer | https://crtran.hkust.edu.hk/

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HKUST Business School UG Programs
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