INFORMATION SESSION

May 3, 2023 (Wed)
6:00 – 7:00pm
LSK G003
Fiona Wong

bmfionaw@ust.hk

T: 2358 6073
Minor Program in Business aims at complementing ...

① your academic and social development
Career Plan
Eligibility

1. Must have completed Year 1 of your study

2. **Academic Requirement**
   
   **CGA:** ≥ 2.50

3. **Language Requirement**
   
   Must have attained one of the following English qualifications:

   1. **CORE 1403/CORE 1404 or LANG1003** (applicable to student cohorts admitted prior to 2022-23): **B- or above**
      
      (Students admitted in 2022-23 and onwards must take CORE1403/1404 to fulfill the language requirement while students admitted prior to 2022-23 who successfully got credit transferred for LANG1003 have fulfilled this language requirement.)

   2. IELTS^: 7.0 or above (with no sub-score lower than 6.5)

   3. TOEFL Internet-based^: 100 or above, and 24 or above on Writing

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^Students need to have taken the IELTS/TOFEL **after** the CORE 1403/CORE 1404 or LANG1003 course grade has been released to qualify for these alternative options. The TOEFL or IELTS must be obtained in the most recent two years at the time of application.

** If you successfully got credit transferred for an University English course, LANG1003, you have already fulfilled this language requirement.
**Eligibility**

**MUST NOT** already be pursuing one of the following programs:

- **Degree Program at SBM** (including BIBU, SGFN & MAEC)^
- **Dual Degree Program in Technology and Management**
- **BSc in Risk Management and Business Intelligence**
- **Additional Major at SBM**

^ BIBU = BSc in Biotechnology and Business  
SGFN = BSc in Sustainable and Green Finance  
MAEC = BSc in Mathematics and Economics
Quota for 2023-24
300

What if...
No. of Applicants > Quota

>>>>>>>>Lucky Draw
Program Requirements

1. Minimum: 6 courses (at least 18 credits)
2. Minimum: 4 courses from the Business Fundamental Electives
3. Maximum: 2 courses from the Business Advanced Electives
4. At least 9 credits should be single-counted within the minor
5. Average grade of all 6 courses counted towards the minor should be at least 1.85

**Reuse of Credits**

**Calculation of Credits**

18 credits (Program requirement)  
- 9 credits (single-counted within the minor)  

9 credits (available for reuse)

Out of the total credits required by the minor program, at least 9 credits should be single-counted within the minor and are not used to fulfill any other requirements for graduation except the 120-credit degree requirement.
Policy of Credit Transfer

Maximum 2 courses
Average grade of all 6 courses counted towards the minor should be at least 1.85

**Curriculum for Minor Program in Business**

**Satisfied:** Requirement

Students are required to complete courses in the following areas.

For credit transfer, students can transfer a maximum of 2 courses to the minor program.

Students may use no more than 6 credits earned from courses offered in pure online delivery mode to satisfy the graduation requirements of a degree program. This 6-credit limit does not apply to credits obtained through the credit transfer procedures of the University.

The minimum number of credits and grade point average required are as below.

- Units: 18.00 required, 19.00 taken, 0.00 needed
- Courses: 6 required, 6 taken, 0 needed
- GPA: **1.850 required, 2.150 actual**

**Business Fundamental Elective**

**Satisfied:** Requirement

Students are required to complete the following number of courses.

No more than one course within the same course groups of ECON2103/2113/2123, FINA2203/2303 and MGMT1110/2110 may be counted towards the elective requirements.

Your current status is:

- Courses: 4 required, 4 taken, 0 needed
List 1 - Business Fundamental Courses (No more than one course within the same course groups of ECON 2103/ECON 2113/ECON 2123, FINA 2203/FINA 2303, and MGMT 1110/MGMT 2110/CORE 1371 may be counted towards the elective requirement.)

<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT</td>
<td>2010</td>
<td>Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>ECON</td>
<td>2103</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON</td>
<td>2113</td>
<td>Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON</td>
<td>2123</td>
<td>Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>FINA</td>
<td>2203</td>
<td>Fundamentals of Business Finance</td>
<td>3</td>
</tr>
<tr>
<td>FINA</td>
<td>2303</td>
<td>Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>ISOM</td>
<td>2010</td>
<td>Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>ISOM</td>
<td>2700</td>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>MARK</td>
<td>2120</td>
<td>Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT</td>
<td>1110</td>
<td>Introduction to Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT</td>
<td>2110</td>
<td>Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>CORE</td>
<td>1371</td>
<td>Introduction to Management</td>
<td>3</td>
</tr>
</tbody>
</table>
**Business Advanced Courses**

**Remember to check the prerequisite course requirement**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2200</td>
<td>Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 3030</td>
<td>Intermediate Financial Accounting for Non-Accounting Majors</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 4410</td>
<td>Taxation</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3014</td>
<td>Managerial Microeconomics</td>
<td>4</td>
</tr>
<tr>
<td>ECON 3024</td>
<td>Managerial Macroeconomics</td>
<td>4</td>
</tr>
<tr>
<td>ECON 3334</td>
<td>Introduction to Econometrics</td>
<td>4</td>
</tr>
<tr>
<td>FINA 3103</td>
<td>Intermediate Investments</td>
<td>3</td>
</tr>
<tr>
<td>FINA 3203</td>
<td>Derivative Securities</td>
<td>3</td>
</tr>
<tr>
<td>FINA 4103</td>
<td>Financial Markets Trading and Structure</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 3310</td>
<td>e-Business Management and Web Analytics</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 3360</td>
<td>Data Mining for Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 3710</td>
<td>Business Modeling and Optimization</td>
<td>4</td>
</tr>
<tr>
<td>ISOM 4020</td>
<td>Innovation Management and Technology Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 4740</td>
<td>Enterprise Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 4750</td>
<td>Business Project Management</td>
<td>3</td>
</tr>
<tr>
<td>MARK 3410</td>
<td>Promotion and Advertising Management</td>
<td>4</td>
</tr>
<tr>
<td>MARK 3480</td>
<td>Pricing Strategy</td>
<td>4</td>
</tr>
<tr>
<td>MARK 4450</td>
<td>Brand Management</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 3110</td>
<td>Human Resources Management</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 3120</td>
<td>Managerial Leadership</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 4210</td>
<td>Corporate Strategy</td>
<td>3</td>
</tr>
</tbody>
</table>
2 steps to apply

Application Period:
May 8 – July 5, 2023

Online Application
https://ug.bm.ust.hk/sbm/minor/Apply.aspx

1

Documents Uploaded
✓ Declaration of Undergraduate Minor Program Form (RR-37)
✓ Latest (unofficial) transcript downloaded from SIS (CGA of spring term)
Online Application
https://ug bm ust hk sbm minor Apply aspx

Part 1

Full Name: * WONG, Fiona
Student ID: *
Email Address: * bmfionaw ust hk
Contact Phone No.: *
Schools: *
Program of Study: *
Current Year of Study: *
English Course Taken: *
English Course Grade: *

Please select

Please select

Please select

Please select

Please choose “N/A” for the course grade if you fall into one of the categories below:

1. Credit transferred for the University English course LANG1003 (only applicable to student cohorts admitted prior to 2022-23)
2. IELTS*: 7.0 or above (with no sub-score lower than 6.5)
3. TOEFL (IBT)*: 100 or above, and 24 or above on Writing

*Students need to have taken the IELTS/ TOEFL after the LANG1003 or CORE1403/CORE1404 course grade has been released to qualify for these alternative options. The TOEFL or IELTS must be obtained in the most recent two years at the time of application. Moreover, you should upload the official report as a supporting document for verification upon application.

Latest CGA: * (3 decimal places e.g. “2.500”)
Note: Updated transcript is referred to the one which shows CGA of Spring semester of 2023.
I. Student Particulars

<table>
<thead>
<tr>
<th>Student Name:</th>
<th>Student No.:</th>
</tr>
</thead>
</table>

Program of Study: ___________________________
Year of Study: ___________________________

Contact Phone No.: ___________________________
E-mail Address: ___________________________

II. Application Details

Please tick the appropriate box to indicate the nature of application in minor program. Upon appropriate approval, it will take effect in the term according to the enrollment schedule announced by the minor program offering departments/schools and ARR.

- [ ] DECLARE
- [ ] WITHDRAW

______________________________
minor program

______________________________
Signature of Student

______________________________
Date
Completed by
Your Major
Department

III. Decision of Major Department

The application is □ approved □ not approved

Signature of UG Coordinator / Program Director □ □ □
Name □ □ □
Date □ □ □
Leave Them Blank _

IV. Decision of Minor Program Department/Division/School

The application is  □ approved  □ not approved

Signature of Minor Program Coordinator
Dept/Div/Sch of ( )

Name

Date

V. Academic Records and Registration Use Only

<table>
<thead>
<tr>
<th>Result Received On</th>
<th>Student Notified</th>
<th>Computer Record Updated</th>
</tr>
</thead>
<tbody>
<tr>
<td>by</td>
<td>on</td>
<td>by</td>
</tr>
</tbody>
</table>

Remarks:
Result Announcement

July 17, 2023

Login to see your individual result

Email: bmminor@ust.hk
Tel: 2358 6073

SBM UG Programs Office
Room 1037, 1/F
Lee Shau Kee Business Building
Frequently Asked Questions
What does “reuse of courses” mean?

Answer: = double-count

Example:

MARK 2120

-> Entrepreneurship Minor Program Requirement

-> Business Minor Program Requirement
Can I take ALL 6 courses from Business Fundamental Electives?

Answer: YES
Can I take an exclusion course which is not listed on Minor Program Requirement?

**Answer: NO**

Example:

- SOSC1440 Introduction to Economics
- ECON2103 Principles of Microeconomics
- ECON2113 Microeconomics
- ECON2123 Macroeconomics
Can I declare to minor in a specific discipline, like **Minor in Accounting**?

**Answer: NO**

“Minor in Business”
Will there be pre-registration of courses for Minor students?

Answer: NO

Flexible to choose their preferred courses.
Do you accept **UNOFFICIAL** transcripts for program application?

Answer: **YES**

** Remember to upload the latest (unofficial) transcript downloaded from SIS (CGA of Spring term)
Can I enroll in business courses before declaration?

Answer:

**YES** – for courses not reserved for SBM students such as ECON2103/ECON2123/MGMT1110

**No** – for courses only for SBM students
I am #1 on the waiting list and the system shows that there are quotas available. Why can’t I be enrolled?

Answer: The queue will move at the start of term for non-business students.
Can I use related business courses I studied before to fulfill the requirements once I declare?

Answer:
Yes, and the courses should be from our course list
Thank You!

Minor Program in Business for Non-business Students