INFORMATION SESSION

Minor Program in Business for Non-business Students

Apr 30, 2024 (Tue)
6:00 – 7:00pm
LSK 1027
Fiona Wong

bmfionaw@ust.hk

T: 2358 6073
Minor Program in Business aims at complementing ...

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your academic and social development
2 Career Plan
1. **Must have completed Year 1 of your study**

2. **Academic Requirement**  
   CGA: $\geq 2.50$

3. **Language Requirement**  
   Must have attained *either one* of the following English qualifications:
   
   1. **University English Course: B- or above**  
      
      (Admitted in 2023-24: LANG 1403/ 1404; Admitted in 2022-23: CORE 1403/ 1404; Admitted prior to 2022-23: LANG 1003*)

   2. **IELTS**: 7.0 or above (with no sub-score lower than 6.5)

   3. **TOEFL Internet-based**: 100 or above, and 24 or above on Writing

   ^Only students with a course grade below B- in the above corresponding University English course are qualified to use IELTS/TOEFLs as an alternative option. TOEFL or IELTS must be obtained in the most recent two years at the time of application.

   * If you successfully received credit transfer for the University English course, LANG1003 (only for Students admitted prior to 2022-23), you have already fulfilled this language requirement.
**Eligibility**

**MUST NOT** already be pursuing one of the following programs:

| Degree Program at SBM (including BIBU, SGFN & MAEC)$^\wedge$ | Dual Degree Program in Technology and Management | BSc in Risk Management and Business Intelligence | Additional Major at SBM |

$^\wedge$ BIBU = BSc in Biotechnology and Business  
SGFN = BSc in Sustainable and Green Finance  
MAEC = BSc in Mathematics and Economics
What if...
No. of Applicants > Quota

Lucky Draw
Program Requirements

1. Minimum: 6 courses (at least 18 credits)
2. Minimum: 4 courses from the Business Fundamental Electives
3. Maximum: 2 courses from the Business Advanced Electives
4. At least 9 credits should be single-counted within the minor
5. Average grade of all 6 courses counted towards the minor should be at least 1.85

Reuse of Credits

Calculation of Credits

\[ \begin{align*}
18 \text{ credits (Program requirement)} \\
- 9 \text{ credits (single-counted within the minor)} \\
9 \text{ credits (available for reuse)}
\end{align*} \]

Out of the total credits required by the minor program, at least 9 credits should be single-counted within the minor and are not used to fulfill any other requirements for graduation except the 120-credit degree requirement.
Policy of Credit Transfer

Maximum 2 courses
Average grade of all 6 courses counted towards the minor should be at least 1.85

- Units: 18.00 required, 19.00 taken, 0.00 needed
- Courses: 6 required, 6 taken, 0 needed
- GPA: 1.850 required, 2.150 actual
List 1 - Business Fundamental Courses (No more than one course within the same course groups of ECON 2103/ECON 2113/ECON 2123, FINA 2203/FINA 2303, and MGMT 1110/MGMT 2110/CORE 1371 may be counted towards the elective requirement.)

<table>
<thead>
<tr>
<th>Course</th>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT</td>
<td>2010</td>
<td>Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>ECON</td>
<td>2103</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON</td>
<td>2113</td>
<td>Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON</td>
<td>2123</td>
<td>Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>FINA</td>
<td>2203</td>
<td>Fundamentals of Business Finance</td>
<td>3</td>
</tr>
<tr>
<td>FINA</td>
<td>2303</td>
<td>Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>ISOM</td>
<td>2010</td>
<td>Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>ISOM</td>
<td>2700</td>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>MARK</td>
<td>2120</td>
<td>Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT</td>
<td>1110</td>
<td>Introduction to Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT</td>
<td>2110</td>
<td>Organizational Behavior</td>
<td>3</td>
</tr>
</tbody>
</table>
## Business Advanced Courses

**Remember to check the prerequisite course requirement**

### List 2 - Business Advanced Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2200</td>
<td>Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 3030</td>
<td>Intermediate Financial Accounting for Non-Accounting Majors</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 4410</td>
<td>Taxation</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3014</td>
<td>Managerial Microeconomics</td>
<td>4</td>
</tr>
<tr>
<td>ECON 3024</td>
<td>Managerial Macroeconomics</td>
<td>4</td>
</tr>
<tr>
<td>ECON 3334</td>
<td>Introduction to Econometrics</td>
<td>4</td>
</tr>
<tr>
<td>FINA 3103</td>
<td>Intermediate Investments</td>
<td>3</td>
</tr>
<tr>
<td>FINA 3203</td>
<td>Derivative Securities</td>
<td>3</td>
</tr>
<tr>
<td>FINA 4103</td>
<td>Financial Markets Trading and Structure</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 3310</td>
<td>e-Business Management and Web Analytics</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 3360</td>
<td>Data Mining for Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 3710</td>
<td>Business Modeling and Optimization</td>
<td>4</td>
</tr>
<tr>
<td>ISOM 4020</td>
<td>Innovation Management and Technology Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 4740</td>
<td>Enterprise Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>ISOM 4750</td>
<td>Business Project Management</td>
<td>3</td>
</tr>
<tr>
<td>MARK 3410</td>
<td>Promotion and Advertising Management</td>
<td>4</td>
</tr>
<tr>
<td>MARK 3480</td>
<td>Pricing Strategy</td>
<td>4</td>
</tr>
<tr>
<td>MARK 4450</td>
<td>Brand Management</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 3110</td>
<td>Human Resources Management</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 3120</td>
<td>Managerial Leadership</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 4210</td>
<td>Corporate Strategy</td>
<td>3</td>
</tr>
</tbody>
</table>
2 steps to apply

Application Period:
June 6 – July 5, 2024
(both early & late applications will not be accepted.)

Online Application (Online Form RR-37)
https://admms66.ust.hk/YZSoft/forms/Post.aspx?pn=Application+for+Undergraduate+Minor+Program

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File Attachment
✓ Latest (unofficial) transcript downloaded from SIS (CGA of spring term, any transcript with outstanding grades will be rejected)
Online Application (Form RR-37)


I. Student Particulars

Student Name: (In English)
Student ID:
Program of Study:
Year of Study:
Campus Email: bmfionaw@ust.hk

II. Application Details

Type of Approval Request:
- Please Select
- Please Select
- Declare UG Minor Program
- Withdraw UG Minor Program

Minor Program:

Remarks (Optional):

File Attachment:
Note: Students must upload the unofficial transcript as of Spring 2023-24 with all the grades RELEASED. Transcript with any outstanding grades (including “I” grade) will not be accepted, and the application will be rejected.
## Approval Process

<table>
<thead>
<tr>
<th>No.</th>
<th>Step Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Start</td>
</tr>
<tr>
<td>2</td>
<td>Major Department</td>
</tr>
<tr>
<td>3</td>
<td>Approver Major Department</td>
</tr>
<tr>
<td>4</td>
<td>Minor Department</td>
</tr>
<tr>
<td>5</td>
<td>Approver Minor Department</td>
</tr>
</tbody>
</table>

(by Student)
(by Major Department)
(by Minor Department)

(Will be reviewed on a rolling basis)
Application Result

On Rolling Basis

No later than July 17, 2024

• Please login to your online application form to see your individual result.

• SBM will NOT send emails to notify you of individual result.

• Your Minor in Business will be effective in the following Fall term on SIS
Email: bmminor@ust.hk
Tel: 2358 6073

SBM UG Programs Office
Room 1037, 1/F
Lee Shau Kee Business Building
Frequently Asked Questions
What does “reuse of courses” mean?

Answer: = double-count

Example:

MARK 2120

-> Entrepreneurship Minor Program Requirement

-> Business Minor Program Requirement
Can I take ALL 6 courses from Business Fundamental Electives?

Answer: YES
Can I take an exclusion course which is not listed on Minor Program Requirement?

**Answer: NO**

Example:

- SOSC1440 Introduction to Economics
- ECON2103 Principles of Microeconomics
- ECON2113 Microeconomics
- ECON2123 Macroeconomics
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Can I declare to minor in a specific discipline, like **Minor in Accounting**?

**Answer: NO**

“Minor in Business”
Will there be pre-registration of courses for Minor students?

Answer: NO

Flexible to choose their preferred courses.
Do you accept **UNOFFICIAL transcripts** for program application?

Answer: **YES**

**must upload the unofficial transcript as of Spring with all the grades available (e.g. any released grades including “I” grade will not be accepted).**
Can I enroll in business courses before declaration?

Answer:

**YES** – for courses not reserved for SBM students such as ECON2103/ECON2123/MGMT1110

**No** – for courses only for SBM students
I am #1 on the waiting list and the system shows that there are quotas available.
Why can’t I be enrolled?

Answer: The queue will move at the start of term for non-business students
Can I use related business courses I studied before to fulfill the requirements once I declare?

Answer:
Yes, and the courses should be from our course list
Q & A